(ख) यह विश्वविद्यालय कहां और कब तक खोल दिया जाएगा ?

कृषि और सहकारिता विभाग में राज्य मंत्री (श्री योगेन्द्र मकवाणा) : (क) कृषि विश्वविद्यालय एक राज्य स्तर की संस्था है तथा राज्य विधान मंडल द्वारा पारित किये गये अधिनियम के अन्तर्गत संबंधित राज्य सरकार द्वारा स्थापित किया जाता है । राजस्थान में इस समय कोई भी अलग कृषि विश्वविद्यालय नही है। भारतीय कृषि अनुसंधान परिषद् राज्य मे एक अलग कृषि विश्वविद्यालय स्थापित करने के लिए राजस्थान सरकार से आग्रह करती रही है।

(ख) उपरोक्त के बारे में कानूनी स्थिति को ध्यान में रखकर राजस्थान राज्य सरकार द्वारा इस संबंध में विशेष कार्यवाही की जानी है ।

D.A.V.P. Advertisements to News-Papers Published from Calcutta

2068. SHRIMATI KANAK MUKHERJEE : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) what is the total value of DAVP advertisements given to the 'Statesman, Anandabazar Patrika, Jugantar, Amritabazar Patrika, Azkal, Basumati, Bartaman and Ganeshakti (Evening daily)' published from Calcutta during the years 1983, 1984 and 1985;

(b) what were the recommendations of the Bhabatosh Dutt Committee with regard to DAVP advertisement; and

(c) the extent to which those recommendations have been implemented.

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) The total value of the advertisements given to these newspapers by DAVP during the years 1983-84 , 1984-85 and 1985-86 (up to Spetember, 1985) was as under :—

Year	Amount
1983-84 . . .	19,57,803
1984-85 . . .	24,14,367
1985-86 . . .	10,96,297

(b) The main recommendations of the Bhabatosh Dutt Committee with regard to DAVP advertisements are given in the Statement I attached.

(c) The above mentioned recommendations have been implemented to the extent mentioned in the statement II attached.

Statement-4

The main recommendations of the Bhabatosh Dutt Committee with regard to Directorate of Advertising and Visual Publicity advertisements were as under :—

(1) The Government advertisements should be published in widely circulated papers particularly those which are in Indian languages. The advertisements regarding Family Planning, Agriculture Rural Development and the like should be issued in the papers which go to the rural areas.

(2) The rates offered by the government should be non-discriminatory. Government advertisements issued in an Indian Language paper should not earn less than is earned by the same advertisements appearing in an English language paper with the same level of circulation.

(3) Government policy encouraging the development of Indian languages should be extended to the Newspapers also. The policy of the government regarding allotment of and

payment for official advertisements should be examined and that government aid to newspapers should be more direct than the indirect subsidy through ineffective advertisement outlay.

Statement - II

1. The primary objective of government advertising is to ensure the widest possible coverage through newspapers eliciting maximum response. A major share of the press advertising outlay is consumed by the classified advertisements which being response oriented are released to widely circulated newspapers empanelled with Directorate of Advertising and Visual Publicity.

As regards release of display advertisements on mass campaigns like Family Planning, 20-point programme, Agriculture and National Integrations stress has always been on the use of small and medium newspapers which generally go to rural areas.

2. The rates of language papers have been brought at per with English papers with effect from 1-10-1980. The rates have also been last revised upward by 30% with effect from 1-9-1985.

3. It has been the policy of the government to have a balanced and equitable placement of government advertisements through DAVP for widest possible publicity of its policies depending upon the publicity requirements and availability of financial resources. Government advertisements are not issued as a measure of financial assistance to newspapers/periodicals.

Difficulty faced by Applicants in getting information from D.D.A.

2069. SHRI SYED AHMAD HASHMI :

SHRI NAND KISHORE BHATT:

Will the Minister of URBAN DEVELOPMENT be pleased to state:

(a) whether it is a fact that the applicants registered with the Delhi Development Authority for allotment of houses face great difficulty to get the information regarding their allotment and other connected matters at D.D.A. office Vikas Sadan, New Delhi while the property dealers get all particulars of the allotment and the flat numbers from the concerned D.D.A. authorities and these property dealers offer black-market rates ranging from thirty to sixty thousand of rupees for these flats by writing letters to the successful applicants after the draw ;

(b) whether it is also a fact that these property dealers and D.D.A. authorities have connivance in this matter ;

(c) if so, the number of cases so far detected : and

(d) what steps Government propose to take to stop this malpractice of property dealers?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (SHRI DALBIRSINGH): (a) to (c) DDA informs its registrants through press release about the data (s) of holding of draw (s) in respect of the flats ready for allotment under any of its schemes. The likely date(s) of the announcements of the results of the draw through press and their being displayed in the office of the DDA within 2-3 weeks is also notified in the same press release.

Since wide publicity is given about the notice for and availability of the results of the draws, the property dealers also become aware about these results. No encouragement however,